

## **The Girl and the Machine – 3D printed knitwear**

The Girl and the Machine is a fashion technology brand on a mission to provide a future-proof solution for environmental and social challenges in the fashion industry. We use knitting machines as 3D printers to make personalised knitwear on customer demand.

To deal with scarcity of materials and energy, fashion needs to change fundamentally. The current system is based on artificial demand driven by dumping prices and low quality. We replace this by true demand driven distribution channels based on 3D knitting technology to create an economic environment of value appreciation. At the same time we create a circular model around 3D knitting to preserve our global habitat.

We believe this is the future of fashion.

## **The Girl and the Machine is looking for a Managing Director**

Since October 2018 we are part of the EIT Climate KIC Startup Accelerator Program. This gives us access to the expertise and funding we need to bring our technology and market strategy to the next level. Having covered the creative and technical part, we now need someone to help bringing structure, process and prioritisation to give this startup wings to fly.

### **Team**

We are currently a team of 3: Rosanne (CPO design, currently also in the role of CEO), Annelie (CMO, art director) and Magnus (CTO, researcher). The person we are looking for is an analytic problem solver. Someone who gets things done. He or she is organized, process-driven, focused on efficiency and quality-driven. A dealmaker with good negotiating skills and a people's person that is able to recognize talent that adds to the chemistry of the team.

### **Responsibilities**

As co-founder the COO will work closely with the other founders to develop the business strategy. He or she will be responsible for:

- establishing targets
- outlining roles and responsibilities
- managing finances and forecasts
- setting up micro-partnerships
- creating internal processes
- monitoring timelines
- organizing and planning
- managing contacts and contracts.

### **Interested?**

Send a short email with your motivation and a link to your LinkedIn profile to [rosanne@thegirlandthemachine.com](mailto:rosanne@thegirlandthemachine.com)